



Is your parking enforcement operation smart enough to deliver the *best* results?

Higher revenue

Lower costs

Control and transparency

Parking data analytics for better decision-making

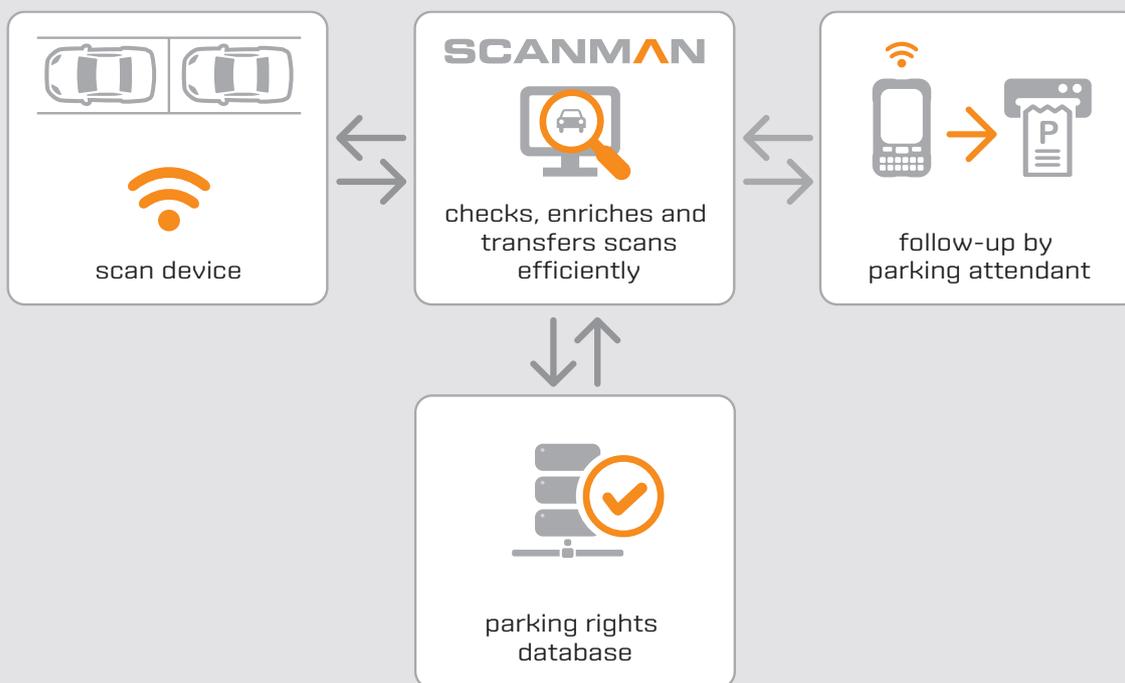
AGENDUM

Parking enforcement can be a complex operation and a challenge to manage. Often the operation needs improvement of performance management, efficiency and transparency. Without the right tools, it is difficult to achieve the strategic and organisational objectives.

Digitising your parking enforcement operation will immediately increase its efficiency and transparency. Once the permits have been digitised and Pay by Phone is in use, the first step is to introduce mobile scanning of number plates of parked cars.

But real improvements in efficiency, transparency and performance management are reached with the intelligent Agendum solutions SCANMAN, INFOMAN and PLANMAN. Parking enforcement with Agendum solutions means more control, excellent operations and better results.

Agendum solutions optimise the parking enforcement process. We build and connect systems for every step in the process: planning, execution, reporting and management.



Enforcement process optimisation

The SCANMAN platform receives number plate scans from a scan vehicle and ensures smart and accurate processing of the data. The system connects to all parking rights databases and verifies the presence of a parking right. Additionally, it checks the accuracy of the scan, if the vehicle is parked in a paid parking space and if a parking fine should be issued. SCANMAN directs the parking attendant to the location of the parked vehicle which appears not to have a parking right. The whole process is presented on a **real-time dashboard**.

Open platform

Agendum is a modular based open platform that interfaces with all types of systems, so there is no need to replace existing systems. That is why implementation of the Agendum systems is fast and easy.

Client case: City of Amsterdam

- First 100% digitised parking enforcement system worldwide
- Fraud prevention: no parking ticket or permit on the windscreen anymore
- 30% increase in revenue from higher willingness to pay
- Up to 40% decrease in costs
- Significant decrease in parking fines

‘Digital enforcement by means of the SCANMAN platform has resulted in a significant decrease in costs and complete transparency of the process’

Egis, parking enforcement operator, City of Amsterdam

SCANMAN

Maximised suspect selection

By using various accuracy parameters, the SCANMAN platform automatically filters out the disqualified scans that do not require follow-up enforcement by an on-street attendant. This saves an enormous amount of time and costs.

Even more efficiency with remote enforcement

The optional SCANMAN Desk Force presents all scan information on-screen to the Desk Force team first. The team applies selection criteria to decide whether the parked car requires on street verification.

In areas where all parking rights are digital, the Desk Force can directly issue a fine. This way, follow-up enforcement is reduced by 90%, saving even more time and costs in the process.

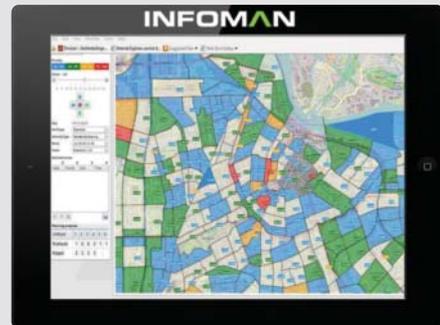
- Easy to start with a small amount of parking spaces and digitised parking rights
- Maximum possible benefits of digital parking enforcement
- Real-time insight into parking enforcement operations
- Fast data processing; no delays or data pile-up

INFOMAN

Parking data analytics for better decision-making

This web application gives insight into the productivity of the enforcement process. It shows whether business objectives are met and where further process improvement can be achieved.

INFOMAN provides management information and detailed analysis of enforcement data at all times, such as occupancy rate, pay rate and digitisation rate of parking rights, per area and on street segment level. Essential input for parking and mobility policy strategies.



- Detailed information enables immediate intervention and improvement
- Up-to-date insight through trends and analysis
- Web-based portal, user-friendly settings and clear interface design

PLANMAN

Enforcement in the right place at the right time

The starting point is the objectives (KPIs) of the parking enforcement organisation. PLANMAN automatically matches these with the constantly gathered information in INFOMAN.

The automated workforce planning tool takes all available resources into account and directs the scan vehicles and parking attendants with maximum efficiency to the area that needs to be checked.

A daily plan contains information for the teams on where, when and how to enforce.

- Efficient deployment of appropriate number of people and resources
- Accurate enforcement based on historical data: in the right place, at the right time
- Crisp interface design gives clear overview

Wide-ranging services

Agendum ensures optimised use of the solutions in order to achieve your objectives. We continuously monitor the enforcement process, not just technically, but also on an operational level. Together with you, we look for further improvements in the daily enforcement operation and bottom-line results.

In addition to our own solutions, we deliver the complete chain of systems and equipment required for your enforcement operation.

Roadmap

The people at Agendum have deep knowledge and extensive experience in the field of digital parking enforcement. We assist organisations in the transition from conventional parking enforcement to a highly automated enforcement process, in a way that suits you best. Agendum has supported many municipalities with the implementation of digital parking

Urban mobility solutions

Agendum has in recent years shown significant growth in the fast expanding parking enforcement and mobility management solutions industry. An important feature of Agendum's innovative technological roadmap is the integration of all kinds of identification and detection methods and devices (Internet of Things) to enhance urban mobility solutions.

enforcement. We support your organisation through small, controlled steps towards the ultimate goal: implementing the optimal digital enforcement model successfully, making maximum use of current resources. A roadmap will be tailored to your specific situation and objectives.

Agendum Business Case Calculator

Does it pay to digitise your parking enforcement?

The Agendum Business Case (ABC) calculator applies experience-based parking indicators (such as number of parking spaces, number of parking attendants, etc.), to calculate how digital parking enforcement can be profitable for your city or operation. Our ABC model can determine, for example, what happens if the enforcement operation is intensified in a specific area

by increased digital payment options and using scan vehicles. Or what the results would be in terms of willingness to pay or revenue. We can give you an indication of the most beneficial model that suits your operation.

[Ask for a demo: info@agendum.nl](mailto:info@agendum.nl)

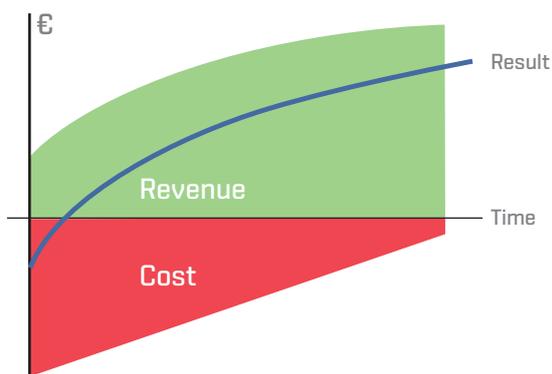
Scans/checks
🚗 ↑

Revenue
€ ↑

Payment rate
% ↑

Parking fines
€ ↓

Costs
€ ↓



Scenario

- Objectives
- Method
- Resources

Parameters

- Spaces
- Digitisation
- Occupancy
- Compliance

Agendum Business Case Calculator

We know all about enforcement process improvement

Since 2008, Agendum is a provider of integrated enforcement solutions. We optimise processes by building and connecting information systems. We make the enforcement operation better, easier and more beneficial. We have delivered many innovative projects successfully thanks to our thorough understanding of complex enforcement operations and IT knowledge.

Proven technology

SCANMAN has been implemented in various cities and proven highly successful in terms of revenues, usability and efficiency.

Agendum connected: we work with all systems

When working with Agendum, you don't have to start all over. You can start with the data, applications, software and infrastructure that are already in place; we connect with them all.

Start small and grow as you go

The development and implementation of enforcement information systems is typically elaborate and complex. Agendum delivers all applications in small, clear steps, keeping a close eye on the long-term goals. You can start off small immediately and grow as you go.

Flexibility

We build our solutions bearing in mind that objectives and processes can change, so we are flexible and can adapt quickly when needed.

Safe and secure

Agendum works with secure networks and servers, which are all in compliance with rules and regulations around data protection and privacy.

Do you also want to know if digital enforcement is the best solution for you?

Please contact us:

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info@agendum.nl

- Most experienced provider
- Proven technology
- Scalable
- Connects with all systems
- Quickly up and running

Some of our customers:

Egis Parking Services (Amsterdam)

EMEL Parking Company (Lisbon)

APCOA Parking UK (London)

City of Utrecht

City of Den Haag

City of Haarlem

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